

## **Abstract of the Disclosure**

An electronic communication display system is at least partially disposed on a computer readable medium and is configured for  
5 transmitting data corresponding to media to a remote client location where the media is displayed. The electronic communication display system comprises an electronic poster display board for displaying media and a client server that is configured to transmit the data to the electronic poster display board. A main web server, which may be  
10 configured to communicate with the client server for transmission of the data thereto, compiles sets of posters in electronic form which are selected through the client server. A method of communication is also presented.

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